



IT BEGINS MARCH 12

THE U.S. CENSUS

What will be sent in the mail:

MARCH 12-20

AN INVITATION TO RESPOND ONLINE TO THE 2020 CENSUS. (SOME HOUSEHOLDS WILL ALSO RECEIVE PAPER QUESTIONNAIRES.

MARCH 16-24

A REMINDER LETTER.

IF YOU HAVEN'T RESPONDED YET:

MARCH 26- APRIL 3

A REMINDER POSTCARD.

APRIL 8-16

A REMINDER LETTER AND PAPER QUESTIONNAIRE.

APRIL 20-27

A FINAL REMINDER POSTCARD BEFORE WE FOLLOW UP IN PERSON.

HAVE YOU EVER USED THESE:

ROADS, BRIDGES, POLICE/FIRE SERVICES, MEDICARE/MEDICAID, PUBLIC SCHOOLS, PUBLIC TRANSIT, SNAP, HOUSING CHOICE VOUCHERS, PELL GRANTS, OR ATTENDED A SENIOR CENTER?

IF SO, BE COUNTED TOWARDS THE 2020 U.S CENSUS AT CENSUS.GOV. IT HELPS FUND THESE CRITICAL ROLES OF THE COMMUNITY

IN 2010, LAKE COUNTY HAD A 81% RESPONSE RATE TO THE CENSUS, A STUDY ESTIMATES THAT FOR EVERY UNCOUNTED INDIVIDUAL IN LAKE COUNTY, THERE IS A LOSS OF \$1,800 PER YEAR.

2020 CENSUS GOALS

THE GOAL IS TO BRING THE FULL ENTITLED AMOUNT OF FUNDING AND REPRESENTATION TO THE PEOPLE OF LAKE COUNTY THROUGH OUR WE ALL COUNT IN LAKE COUNTY CAMPAIGN

www.LakeCountyOhio.gov/2020Census
www.Census.gov Phone: (440) 350-2020

